





# A SINGLE SOLUTION

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Magnetic is a **cloud based platform** that helps businesses be more efficient in all their vital business processes using a **single solution**.

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**SAY WHAT?**

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**Companies using multiple platforms**  
to manage their business, have a  
**lack of flow of communication**  
between departments, teams and managers.

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# PAIN POINTS SOLVED

## Using multiple platforms:



Creates  
higher costs



Increases training  
requirements



Creates lack of seamless  
information flow



Creates unhappy  
managers and teams





# THE SOLUTION

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Magnetic improves  
**sales, productivity, efficiency and communication**  
in businesses.

In a **single online web and mobile** app solution.

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# WHAT WE OFFER



**Sales**



**CRM**



**Project & Task  
Management**



**Resource &  
Time Tracking**



**Accounts**



**HR**

All in one easy to use and automated cloud-based solution.

WHAT DOES  
**MAGNETIC**  
DO FOR MY  
BUSINESS?





# 01

## BUSINESS DEVELOPMENT & CRM

Manage  
customer  
and supplier  
interaction

Set followups  
for future  
communication  
and reminders

Build and  
maintain your  
database  
automatically

Manage your  
sales pipeline  
and track  
closed deals

Report on  
various sales  
deals and  
cash flow

# 02

WHAT DOES MAGNETIC DO FOR MY BUSINESS?



## PROJECT & RESOURCE MANAGEMENT

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Collaborate  
with teams

Manage tasks  
and workflow

Track  
employee  
time

Job  
status and  
profitability

Resource  
planning

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# 03

WHAT DOES MAGNETIC DO FOR MY BUSINESS?

## ACCOUNTS

Integrates with  
accounting  
solutions

Comprehensive  
accounts and  
job reports

Electronically  
approved cost  
estimates

Create quotes,  
tax invoices,  
and more

Create tasks  
from cost  
estimates



# 04

WHAT DOES MAGNETIC DO FOR MY BUSINESS?

## HUMAN RESOURCES

360 Employee review

Career development

Leave management



**END**  
THANK YOU

**MAGNETIC SOFTWARE**  
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